

Nicholas Christopher Cassidy

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EDUCATION

M.S. – Telecommunications (May, 2010)

Indiana University – Bloomington, IN

- Production Focus: Interactive Media Design and Development
- Academic Focus: Applied Cognitive Process in Multimedia Design

B.S. – Computer Informatics (August, 2007)

Indiana University – Bloomington, IN

- Focus: Human Computer Interaction (HCI) and Usability
- Minor: Telecommunications Management

EXPERIENCE

Freelance Web Developer / Designer (July 2003 – Present)

Executive Producer / Webmaster (October 2009 – Present)

2D6 LLC – 2D6.org

- Design, develop, and maintain the site using XHTML, CSS, JavaScript, PHP, and MySQL.
- Manage a production and marketing team consisting of ten staff members.
- Produce HD video content using Premiere and After Effects.

Multimedia Web Developer (Summer 2008 / Summer 2009 – Present)

IDS News – idsnews.com

- Contribute to IDS News site development using XHTML, CSS, JavaScript, ASP.NET, and SQL Server.
- Design and develop Flash / JavaScript interactive media content controls.
- Performed usability testing and apply HCI principles to INSIDE and Weekend site designs.
- Create interactive ads for the IDS News marketing team.

Assistant Instructor (September 2008 – Present)

Indiana University Telecommunications Department – Bloomington, IN

- Provide lecture and lab instruction for the course: “Interactive Media Design” – T284

Research Assistant (September 2007 – May 2008)

Indiana University Telecommunications Department – Bloomington, IN

- Developed the Museum of the Person community management system (CMS).
- Developed the Telecommunications multimedia library cataloging system.

Web Developer / Instructional Designer (October 2006 – August 2007)

The Eppley Institute for Parks and Public Lands – Bloomington, IN

- Developed the Eppley learning management system (LMS) using XHTML, CSS, PHP, and MySQL.
- Developed e-courses geared toward educating National Park Service facility managers.
- Developed interactive Flash-based e-course activities.
- Produced several National Park Service affiliated video productions.

TECHNICAL SKILLS

- **Programming:** C#, Java, PHP, ASP.NET, SQL, XHTML, XML, CSS, JavaScript, ActionScript, and jQuery.
- **Production:** Motion video and still photography shooting, editing, and post production experience.
- **Design:** Web site layouts, logos, graphics, ads, printed publications, and photo alteration experience.
- **Writing:** Copy, instructional, academic, and public relations related writing and editing experience.
- **Software:** MS Office Suite, Visual Studio, Adobe Creative Suite (Illustrator, Photoshop, Dreamweaver, ColdFusion Builder, Flash, Premiere, After Effects), Final Cut Pro, Soundtrack Pro, Audacity, and more...
- **Hardware:** PC, Mac, and Network use, build, refurbish, and repair experience.

PROJECTS

- Producer and Co-Host of "OOMcast" web television (podcast) series – OutofMana.org
- Former Producer of Massive Studios student production house – MassiveStudios.org
- Lead Programmer, Contributing Designer, and Photographer for "Skeleton Chase" alternate reality game.
- Audio Editor and Audio Programmer for PC videogame "Stanley Frost" – Funderstorm Games
- Level Designer for PC videogame "TK11D" – Funderstorm Games
- Former Lead Programmer and Lead Systems Designer for "Londontown" MMO.
- Producer of documentaries and short films – "The Adventures of Steve", "Dr. Vanderjack", and more...

AWARDS / HONORS

- IDS Staff winner of "Best Overall Web Site" and "Best Graphic Design" awards – Collegiate Press 2009
- Winner of "Players Choice", "Best Design Document" and "Game for Fun" awards – Play Expo 2008
- Dean's List (3.6 GPA or above) – Fall 2006, Spring 2007, Fall 2007, Spring 2008, Fall 2008, Spring 2009
- Three year graduate degree fee remission with academic appointment – Indiana University
- Annual Honors Day Convocation and Reception: "Distinguished Scholar" – Indiana University
- National Forensic League National Finalist - Duo Humorous Interpretation

REFERENCES

Thom Gillespie – *Graduate Committee Chair*

3618 E Park Lane Bloomington, IN 47408
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Norbert Herber – *Current Manager*

1229 East 7th Street Bloomington, Indiana 47405
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Matt Wolf – *Former Manager*

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